



PT. ASIA TALENTA MANDIRI
Metal Working Chemical Specialist

“WINNING IN TEAM SPIRIT”
website: www.asiatalenta.co.id

ASIA TALENTA MANDIRI COMPANY PROFILE

METAL WORKING CHEMICAL SPECIALIST

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About Us

More than a decade as professional industrial supplier for lubricant and grease, PT. Asia Talenta Mandiri was founded in December 17th, 1999. Started as plastic part supplier for industrial market.

📌 Vision

Become a reliable supplier company of lubricant, grease, and industrial chemical in Indonesia.

Lebih dari satu dekade sebagai pemasok profesional berbagai produk untuk industri, berupa pelumas dan grease. PT. Asia Talenta Mandiri didirikan pada 17 Desember 1999. Berawal sebagai pemasok part plastik untuk pasar industri

Menjadi perusahaan pemasok pelumas, grease, dan bahan kimia industri yang terpercaya di Indonesia

📌 Mission

1. To add value and improve the quality of customer products
2. To foster steady cooperation and collaboration with customers
3. To increase company growth and employee benefits

1. Memberi nilai tambah dan meningkatkan kualitas produk pelanggan
2. Membina kerja sama dan kolaborasi yang mantap dengan pelanggan
3. Meningkatkan pertumbuhan perusahaan dan kesejahteraan karyawan

The company has established relationships with reliable distributors and manufacturers who have a very important role in industries. Our unique position is an important complement in the industries. Connecting and supporting is a core concept of our group company.

Perusahaan telah menjalin hubungan dengan distributor handal dan produsen yang mempunyai peranan sangat penting di industri. Posisi kami yang unik merupakan sebuah pelengkap yang penting di industri. Saling terhubung dan menunjang merupakan sebuah konsep inti dari group perusahaan kami.



📌 History

December 1999

: Found with the name of PT. Asia Talenta Maju as supplier of plastic part for electronic industry market.

February 2002

: Business development as distributor of Nippon Grease Lubricant for Indonesian market.

June 2006

: Change the name to PT. Asia Talenta Mandiri, to accommodate major changes of the shareholders.

July 2006

: Head office inauguration at Golden Boulevard blok F2 No. 42, Jl. Pahlawan Seribu, Bumi Serpong Damai, Tangerang – Banten.

January 2007

: Operated warehouse in Cikarang, precisely located at Green Land Delta Mas.

October 2010

: Business development as authorized distributor of Likan Co.,Ltd

July 2011

: Establish internal laboratory with experience chemist teams.

January 2012

: Sole distributor of Fumio Lube, which lubricant especially produced for Indonesia market by Chautong Trading Co., Ltd.

July 2012

: Establish sales office at CBD@Jababeka blok F-21, Jl. Niaga Raya Kav. AA3, Jababeka, Cikarang-Bekasi, Jawa Barat 17530

July 2012

: ISO 9001 : 2008 certification.

August 2013

: Appointed as distributor of Palace Chemical Co., Ltd.

August 2013

: Appointed as distributor of Musashi Techno Chemical Co., Ltd.

Why Choose Us

Asia Talenta Mandiri have been specialized in metal working industry and stock up multiple product range line up with after sales services to support the customer expectation.

Asia Talenta Mandiri telah mengkhususkan diri dalam industri pengerjaan logam dan memiliki persediaan berbagai lini produk dengan layanan purna jual untuk mendukung harapan pelanggan.

● Distributor of :

► NIPPON GREASE

Nippon Grease Co.,Ltd (Nippon Tokushu Grease) was established in Japan in May 1941. This factory, then belonging to Asahi Sekiyu, mother company of Nippon Grease, started operation in 1939, as the first fully equipped grease manufacturing plant in Japan. The factory has since then taken the lead in Japanese grease industry. Asahi Sekiyu merged twice to be Showa Sekiyu and lately Showa Shell Sekiyu. In 1988, the factory was separated from Showa Shell, under management of Nippon Grease. Besides Yokohama plant, Nippon Grease also has plant at Shimonoseki and Kobe.

Nippon Grease Co.,Ltd (Sebelumnya bernama Nippon Tokushu Grease) didirikan di Jepang pada Mei 1941. Pabrik ini, yang kemudian dimiliki Asahi Sekiyu, induk perusahaan Nippon Grease, mulai beroperasi pada tahun 1939, sebagai pabrik pengolahan pelumas dengan peralatan lengkap pertama di Jepang. Sejak itu pabrik ini telah memimpin dalam industri *grease* Jepang. Asahi Sekiyu melakukan merger dua kali menjadi Showa Sekiyu dan yang terakhir menjadi Showa Shell Sekiyu. Di tahun 1988, pabrik memisahkan diri dari Showa Shell, dibawah manajemen Nippon Grease. Selain pabrik di Yokohama, Nippon Grease juga memiliki pabrik di Shimonoseki dan Kobe.



► LIKAN

More than two decades, Likan Co.,Ltd a Japan foreign investment in Thailand has been used the experience in industrial chemical to create various chemical product ranges and quality to accommodate the growing number of customer demand. The company's main products are cleaning detergents, removal of grease and stain substances, anti-rust substances, cooling substances and other chemicals used in industry. Most products are chemical water-base type which do not harm the environmental, because Likan shall always aware that we are part of society and environmental.

Lebih dari dua dekade, Likan Co., Ltd perusahaan investasi Jepang di Thailand telah menggunakan pengalamannya dalam industri kimia untuk menciptakan berbagai rentang dan kualitas produk kimia untuk mengakomodasi jumlah permintaan pelanggan kami yang terus berkembang. Produk utama perusahaan ini adalah deterjen pembersih, penghilang minyak dan noda, anti karat, pendingin dan bahan kimia lain yang digunakan dalam industri. Sebagian besar produk adalah bahan kimia berbahan dasar air yang ramah lingkungan, karena Likan selalu menyadari bahwa kami adalah bagian dari masyarakat dan lingkungan.

► FUMIO LUBE

Fumio Lube is special brands that is produced for Indonesia market by Chautong Trading Co., Ltd, which is one of the most reliable and leading lubricant company in Taiwan. With nearly **60 years of experience** in selling multiple brands lubricant product to various industries added with **25 years of experience** in oil blending under supervision of famous Japanese company. Continuous improvement of product high quality standard through research and development in laboratory followed by efficiency program in production section enable Chautong to provide high quality products with best service and competitive price for Indonesia Market.

Fumio Lube adalah merek khusus yang diproduksi untuk pasar Indonesia oleh Chautong Trading Co, Ltd, yang merupakan salah satu perusahaan pelumas yang paling terkemuka dan terpercaya di Taiwan. Dengan **pengalaman hampir 60 tahun** dalam menjual beragam merek produk pelumas ke berbagai industri ditambah dengan **25 tahun pengalaman** dalam oil blending di bawah pengawasan perusahaan Jepang yang terkenal. Peningkatan standar produk berkualitas tinggi secara terus-menerus melalui penelitian dan pengembangan di laboratorium diikuti dengan program efisiensi di bagian produksi memungkinkan Chautong untuk menyediakan produk berkualitas tinggi dengan layanan terbaik dan harga yang kompetitif untuk pasar Indonesia.

► PALACE CHEMICAL

Palace Chemical Co.,Ltd was established in Japan in 1965. Our company started and succeeded in the domestic production of lapping oil, which the domestic market was dominated by imports at the time of the establishment of our company. Ever since, we have been actively involved in opening new fields and developing new technology, in order to satisfy the need of customers with accuracy and speed.

As a result of our company initiating the production of order-made lubricants, our "PS brand" has been recognized in various industries, namely the IT and Steel industries.

Palace Chemical Co.,Ltd didirikan di Jepang pada 1965. Perusahaan kami memulai dan sukses dalam produksi *lapping oil* dalam negeri, dimana pada saat perusahaan kami berdiri, pasar domestik didominasi oleh impor. Sejak saat itu, kami telah aktif terlibat dalam membuka bidang-bidang baru dan mengembangkan teknologi baru, dalam rangka untuk memenuhi kebutuhan pelanggan dengan akurasi dan kecepatan. Sebagai hasil dari perusahaan kami yang memulai produksi membuat pelumas dari pesanan, "*PS brand*" kami telah diakui di berbagai industri, seperti industri-industri IT dan Baja.

► PRIMA POLYTECH

Prima's Forging lubricants bring value throughout forging operations. Through the LUBE FORGE product portofolio, prima offers an extensive line of lubricants for hot,worm and precision forging Processes.

Pelumas Forging PRIMA POLYTECH membawa nilai sepanjang operasi penempaan (Forging). Melalui pabrik produk LUBE FORGE, PRIMA POLYTECH menawarkan garis pelumas yang luas untuk proses penempaan dengan proses yang panas (Hot), hangat (warm) dan presisi.

● Product Range

► Oil Based Chemical

Maintenance Oil :

- ✓ Grease
- ✓ Hydraulic oil
- ✓ Slide way oil
- ✓ Gear oil
- ✓ Heat transfer oil

Metal Working Oil :

- ✓ Cutting oil
- ✓ Heat treatment oil
- ✓ Rust preventive oil
- ✓ Stamping oil
- ✓ Hydrocarbon cleaner

► Water Based Chemical

- ✓ Washing agent
- ✓ Anti rust agent
- ✓ Polishing agent
- ✓ Machining agent
- ✓ WWT chemical

► Bansei Carbon Killer

► Industrial Washing Machine (part, box,etc)

● After Sales Service

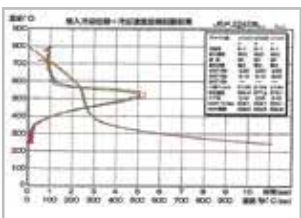
► Oil Management Program - Coaching & Seminar by experienced and graduated teams

► Operation Maintenance - Services by experienced and graduated chemist teams

- ✓ Scale Up, drain up and replace new oil of quenching oil, hydroulic oil, washing cleaner (oil and water based chemical), cutting oil & cutting coolant or new washing agent and machining agent chemicals



Independent Analysis



Cooling Curve Analysis



Analysis and Laboratory Facilities



Oil Laboratory Analysis

Metal Working Chemical Specialist



Operation Maintenance - Services by experienced and graduated chemist teams



*Oil management program - coaching & seminar by experienced and graduated teams