

**company
profile.**

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pesan presiden direktur.

president's statement

Kalimat ini menggambarkan perjalanan kami selama lebih dari dua dekade melayani kebutuhan material besi. PT. Sarana Metal Indah didirikan dengan satu tujuan yaitu membangun sebuah perusahaan yang tidak hanya dikenal oleh para konsumen, tetapi juga dipercaya karena integritas dan dedikasi dalam mengembangkan jenis dan kualitas produk yang ditawarkan.

Kami percaya diperlukan usaha lebih untuk melayani dan memberikan solusi efektif dengan menyesuaikan kebutuhan setiap perusahaan, baik lokal hingga berskala internasional. Tinggi tingkat kepuasan dan loyalitas

konsumen selama bertahun-tahun merupakan dorongan bagi kami untuk tidak pernah berhenti memberi yang terbaik.

Guna menunjang visi perusahaan, pengembangan sumber daya manusia merupakan faktor penting yang terus kami pelihara melalui pembekalan secara rutin untuk menciptakan lingkungan kerja yang berkualitas dan inovatif. Hal ini tidak akan terealisasi secara maksimal tanpa adanya kinerja tim yang kompak. Kami berkomitmen untuk terus memegang visi melalui pengembangan misi perusahaan secara konsisten.

”
**Dimulai
dengan visi,
dikembangkan
dengan
kerja keras.**

*Started with a vision,
advanced with
a hard work.*

Hadi Soemarsono
Presiden Direktur



This sentence describes our journey for more than two decades as the prominent metal supplier for customers across Indonesia. PT. Sarana Metal Indah was founded with a vision to build a company that is not merely known by the customers but trusted because of its integrity and dedication in developing the variety and quality of products offered.

We believe that applying efforts beyond customers' expectations are compulsory in serving and providing solutions, which are adjusted according to the different needs of each company, both local and international

scale. The growing level of customer satisfaction and loyalty for the past years has been motivating us to never stop giving our best.

To support our vision, we take human resource development as a crucial factor that has been constantly maintained through regular training for creating a healthy and innovative work environment, which is certainly will not be achieved without solid teamwork. We are committed to continuing to hold the vision through the consistent development of the company's missions.



sekilas perusahaan.

company's overview

PT. Sarana Metal Indah adalah perusahaan pemasok material besi dan baja terkemuka di Indonesia yang telah melayani konsumen sejak tahun 1992. Produk yang didistribusikan mencakup besi beton, wiremesh, wide flange, H-Beam, pipa, plat, baja ringan, kanal, dan lain-lain.

Selama lebih dari 25 tahun kami menjadi salah satu perusahaan yang di percaya oleh berbagai pihak sebagai salah satu pemasok material besi dan baja yang

berkualitas. Hal ini menjadikan kami lebih percaya diri untuk mengembangkan jangkauan proyek kami hingga ke seluruh pelosok negeri.

Konsentrasi utama kami melingkupi pengiriman barang hingga ke tujuan tepat pada waktunya. Penyediaan material kami sangat luas dan mampu melakukan pendistribusian material bangunan ke proyek-proyek di pulau Jawa, seluruh Indonesia, hingga wilayah internasional.

PT. Sarana Metal Indah is a leading steel material supplier company in Indonesia that has been serving consumers since 1992. The products distributed include concrete bars, wire mesh, wide flange, H-Beam, pipes, plates, mild steel, canals, and others.

For more than 25 years we have become a company that is trusted by various parties for high-quality steel materials. Our main focus is to deliver the material to the destination on

time. We have a broad range of materials and are capable of distributing them to projects in Java, Indonesia, and overseas.

Our main focus covers the delivery of goods to their destination on time. Our material supply is very wide and we are capable of distributing building materials to construction projects on the island of Java, throughout Indonesia, and to international areas.



sejarah perusahaan.

company's history



1992

The pioneer establishment of PT. Sarana Metal Indah in East Tenggilis, Surabaya



2001

PT. Sarana Dekindo Utama was founded, specializing in roof and deck trading



2005

PT. Sarana Putra Metal started its operation focusing on steel trading



2006

PT. Sarana Indo Mandiri started its operations focusing on steel trading



2007

PT. Sarana Mandiri Sejahtera started its operation focusing on steel trading



2007

PT. Sarana Lubritama Semesta was founded, specializing in engine lubrication



2008

PT. Edsuko Cipta Prima started its operation, specializing in real estate development



2009

Warehouse establishment on Bypass Krian KM. 28



2010

PT. Sarana Anugerahutama Metal started its operation focusing on steel trading



2012

PT. Sarana Anugerahutama Lestari started its operation focusing on steel trading



2013

Swissbel Rainforest Hotel was presented at Sunset Road Kuta, Bali



2014

PT. Sarana Suksestama Sejahtera started its operation focusing on steel trading



2015

PT. Sarana Anugerah Sejahtera started its operation focusing on steel trading



2016

PT. Sarana Metal Jayatama started its operation focusing on steel trading



2016

Warehouse expansion on Bypass Krian KM. 28



2018

Urban 18 was founded, evolving into a collaborated coworking and cafe environment



2019

PT. Sarana Metal Indotama started its operation focusing on metal procurement



2021

PT. Sarana Transportasi Indotama started its operation focusing on trucking and logistic

visi kami.

our vision

Menjadi perusahaan perdagangan terdepan dengan produk berkualitas, manajemen yang efisien serta ide yang inovatif guna memberikan solusi efektif untuk kebutuhan konsumen.

To be a trading company with high quality products, efficient management, and innovative ideas to provide effective solutions for customers' needs.

misinya kami.

our mission

- 1. Menerapkan inovasi terbaru dan penyempurnaan kualitas secara berkelanjutan untuk kepuasan para konsumen.
- 2. Menawarkan pelayanan yang profesional, ramah dan maksimal sebagai rekan kerja para konsumen.
- 3. Mengembangkan sumber daya manusia demi menciptakan kerja sama tim dan sistem yang dapat diandalkan lewat pelatihan dan pembekalan secara rutin.

- 1. To apply cutting-edge innovation and ongoing quality improvement for customers' satisfaction.*
- 2. To offer a professional, friendly and excellent service as the customers' partner.*
- 3. To develop human resources that are capable of cultivating effective teamwork and to create a reliable system through regular training and coaching.*

keunggulan kami.

our expertise



Produk Berkualitas

Top Quality Products

Beragamnya produk yang tersedia tidak membuat PT. Sarana Metal Indah mengesampingkan kualitas produk. Jaminan mutu adalah prioritas kami untuk semua konsumen.

While providing a large variety of products available, Sarana Metal Indah never compromises the quality standard of every product sent out. Delivering products of high quality has always been our utmost priority.



Harga Bersaing

Competitive Price

Sarana Metal Indah menawarkan setiap produk dengan harga yang bersaing.

Sarana Metal Indah offers a variety of products at the very best price.



Pengiriman Tepat Waktu

On-Time Delivery

Dengan karyawan dan sistem yang handal, Sarana Metal Indah juga menyediakan jasa pengiriman barang yang tepat waktu dan sesuai dengan kebutuhan konsumen.

With both professional staff and a competent system, Sarana Metal Indah also offers on-time delivery service.

nilai kami.

core values

Berpikiran Terbuka

Open-minded

Kami mendorong keterbukaan dan keragaman sehingga ide kreatif dapat terwujud.

We encourage directness and diversity so that people and ideas thrive.



Kerjasama Tim

Teamwork

Kami percaya kerjasama tim memperkuat kekuatan individu kami.

We believe teamwork empowers our individual strength.



Inovasi

Innovation

Kami akan terus menjadi perusahaan inovatif untuk kepentingan pelanggan kami.

We will continue to be an innovative corporation for our customers' benefits.



Komitmen

Commitment

Kita bertanggung jawab, saling menghormati, peduli terhadap lingkungan, dan mengelola bisnis kita dengan etis.

We are responsible, respect each other, care for our environment, and manage our business ethically.



Integritas

Integrity

Kami percaya integritas adalah hal terpenting untuk setiap individu dan tindakan perusahaan.

We believe integrity is at the heart of our individual and corporate actions.



produk kami.

our products



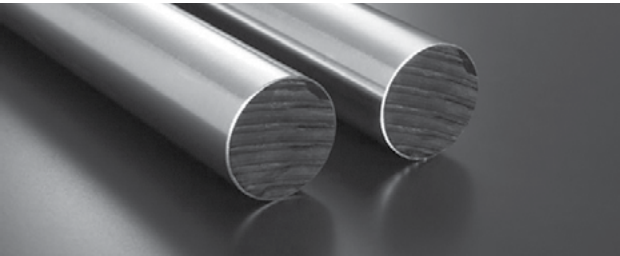
Besi Beton Polos Plain Bars



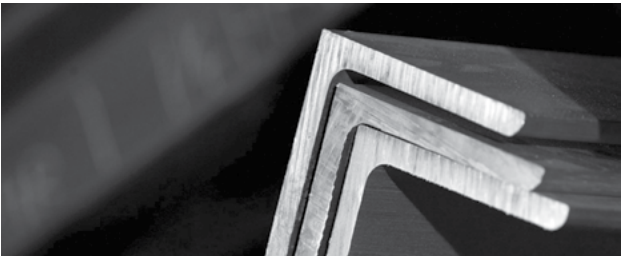
Wire Mesh



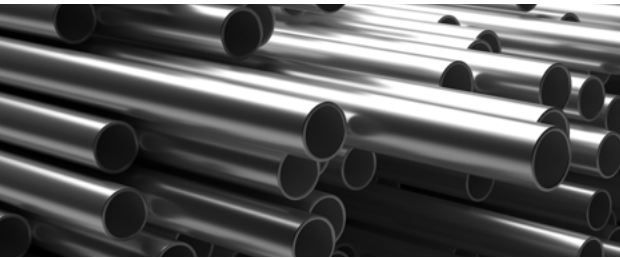
Besi Beton Ulir Deformed Bars



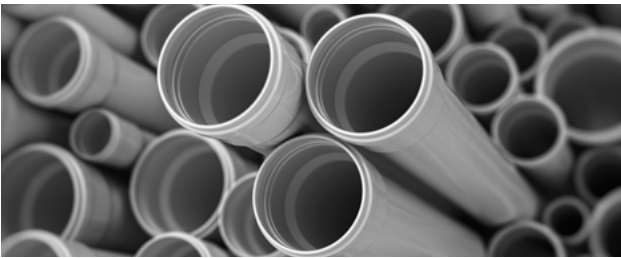
Besi AS Shafting Bar



Besi Siku Angle Bar



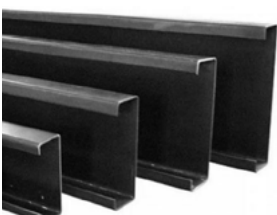
Pipa Stainless Stainless Pipe



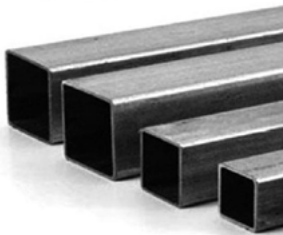
Pipa PVC PVC Pipe



UNP
Channel U



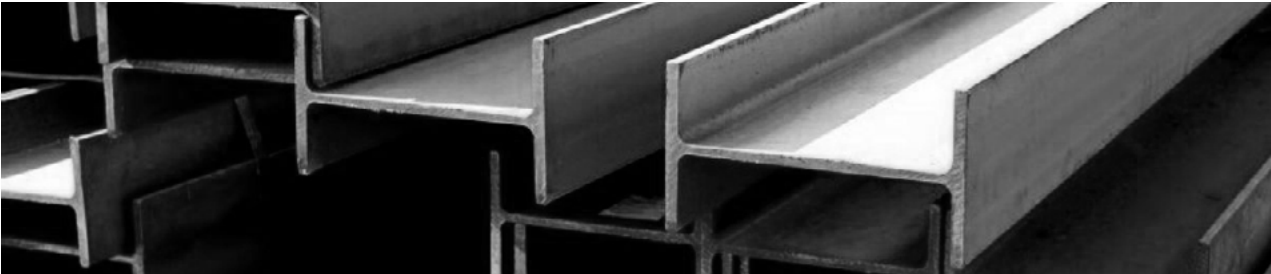
CNP
Lip Channel "C"



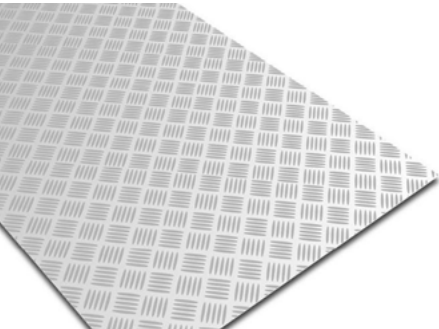
Pipa Kotak
Square Pipe



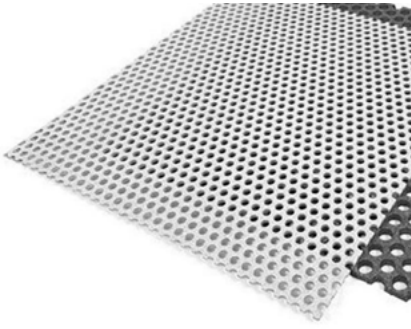
Baja Ringan
Lightweight Steel



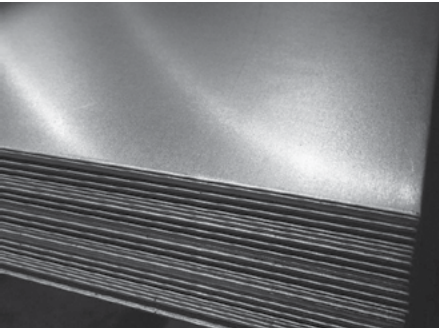
WF / Besi-H Wide Flange / H-Beam



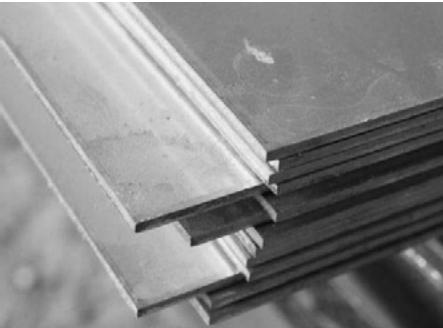
Plat Bordes Checkered Plate



Plat Lubang Perforated Plate



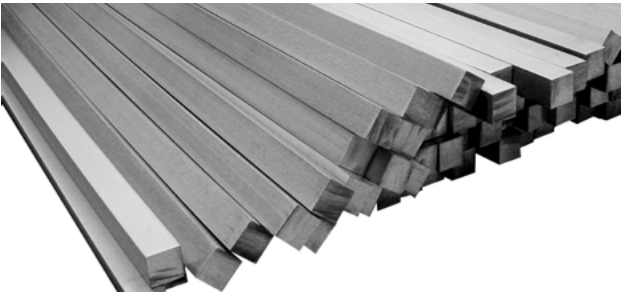
Plat Hitam Carbon Steel Plate



Plat Stainless Stainless Plate



Pipa Gas Black Steel Pipe



Virkan



Expanded Metal



Flange & Fitting



proyek
kami.
our projects

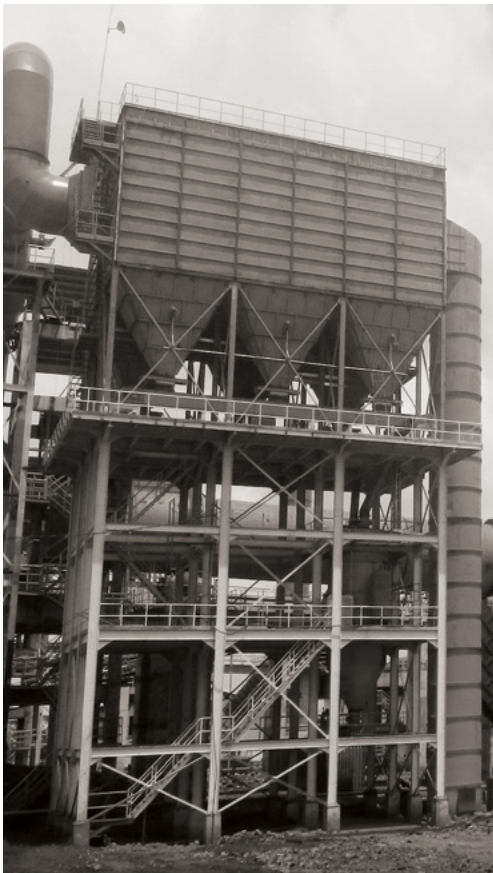


Alila Seminyak
Jl. Taman Ganesha No.9A,
Kuta, Bali



(Left)
100 Sunset Hotel
Jl. Sunset Road No.100C,
Kuta, Bali

(Second From The Left)
Swiss-Belhotel Rainforest
Jl. Sunset Road No.101,
Kuta, Bali



(Middle)
Bekizaar Business Hotel
Jl. Basuki Rahmat No.15,
Surabaya, Jawa Timur

(Second From The Right)
ARTOTEL Sanur - Bali
Jl. Kusuma Sari No.1,
Denpasar, Bali

(Right)
Pabrik Nikel Sebuk
Banjarmasin, Kalimantan Selatan



(Top)
Hotel Fairmont Jakarta
Jl. Asia Afrika No.8,
Jakarta Pusat, DKI Jakarta



(Bottom Left)
**Verwood Hotel (Formerly
Somerset Hotel)**
Jl. Raya Kupang Indah,
Surabaya, Jawa Timur



(Center)
Fraser Place Setiabudi
Jl. Setia Budi Sel. Raya No. 2,
Jakarta Selatan, DKI Jakarta



(Middle Bottom)
**Mercure Surabaya
Grand Mirama**
Jl. Raya Darmo No. 68-78,
Surabaya, Jawa Timur

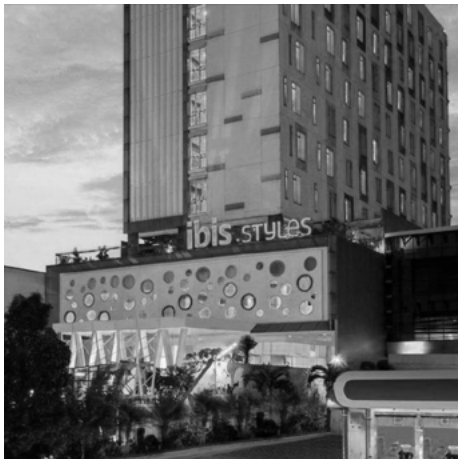


(Right)
Permata Kuningan
Jl. Kuningan Mulia kav. 9C,
Jakarta Selatan, DKI Jakarta



(Top Left)
LOTTE Mart
Gandaria City Mall
Jl. Sultan Iskandar Muda,
Jakarta Selatan, DKI Jakarta

(Top Right)
ibis Styles Malang
Jl. Letjend S. Parman No. 45
Malang, Jawa Timur



(Bottom Left)
BC Junction Surabaya
Jl. Bubutan No. 1-7,
Surabaya, Jawa Timur

(Bottom Right)
Apartemen
Green Pramuka City
Jl. Walet IV No. 8,
Cresik, Jawa Timur



(Top)
Darmo Trade Center
Jl. Jagir Wonokromo
Surabaya, Jawa Timur

(Middle)
Golden City Mall
Jl. KH Abdul Wahab Siamin
Surabaya No. 2-8,
Surabaya, Jawa Timur

(Bottom)
ITC Surabaya
Jl. Gembong No. 20-30
Surabaya, Jawa Timur





(Top Left)
Pabrik Unilever
Sei Mangkei, Sumatera Utara

(Top Right)
Mayora Group Pasuruan
Jl. Raya Pasuruan KM. 10,
Pasuruan, Jawa Timur

(Bottom)
Pabrik Biodiesel
Batulicin, Kalimantan Selatan



(Top Left)
Pelabuhan Palaran
Samarinda, Kalimantan Timur

(Top Right)
Tol Pekanbaru - Dumai
Riau

(Bottom Left)
Tol Medan - Binjai
Sumatra Utara

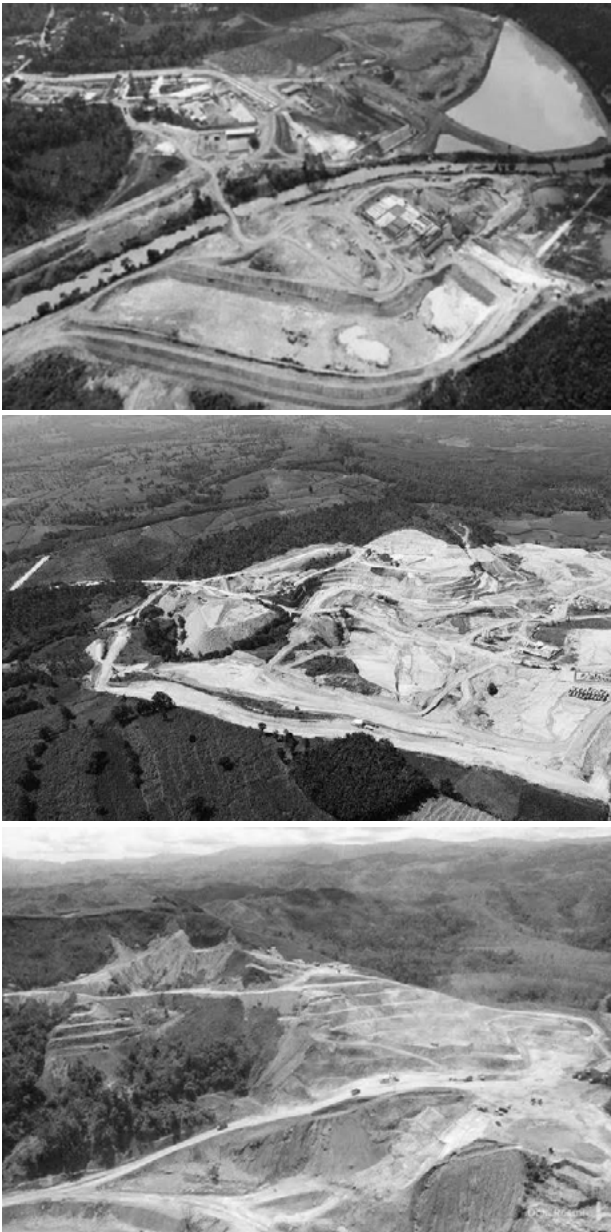
(Bottom Right)
Tol Juanda - Waru
Jawa Timur

(Top)
Pabrik Kideco
Balikpapan, Kalimantan Timur

(Middle)
Pelabuhan Trisakti
Banjarmasin, Kalimantan Selatan

(Bottom)
Auto 2000
Surabaya, Jawa Timur
& Jakarta, DKI Jakarta





(Top)
Bendungan Tiga Dihaji
Oku, Sumatra Selatan

(Middle)
**Bendungan
Randugunting**
Blora, Jawa Tengah

(Bottom)
Bendungan Way Apu
Buru, Maluku



SARANA METAL GROUP

Sarana Metal Indah • Sarana Putra Metal • Sarana Indo Mandiri • Sarana Dekindo Utama
Sarana Mandiritama Sejahtera • Sarana • Anugerahutama Metal • Sarana Anugerahutama Lestari
Sarana Suksestama Sejahtera • Sarana Metal Jayatama • Sarana Anugerah Sejahtera

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